TALI
NUDELMAN

UX/UI Design | Motion Graphics

🌐 TaliNudelman.com   📞 052-5846565   ✉ Tali.Nudelmam@gmail.com

ABOUT ME

- I have 8 years of experience as a UI/UX Designer.
- I love: challenges, learning new things, smart and beautiful products
- I'm inspired by: user-centered design, true team dynamics, pixel-perfect UI.
- I define myself as: cautious optimistic, autodidact, resourceful, curious.

EXPERIENCE

12-Now UI/UX Designer
Odysii (Gilbarco Veeder-Root)

Odysii is an international Saas company, serving B2B2C products for clients from Israel, Europe & the US. In 2015 Gilbarco acquired Odysii for ~$40M. Since then, I worked with cross-functional teams, collaborated with product managers & R&D teams, world across.

- UX Design: develop design concepts, conduct user & competitive research, end-to-end user flows, specification & documentation of complex design, using design system, prototyping, user-feedback analysis.
- UI platforms: Android, web, HD TV, fuel dispenser.
- Front-End coding: WPF, basic CSS/HTML.
- Motion: explainer videos, branding, marketing promotions, UI movement.
- Management: clients' content management, preparing client's demos, and stakeholders meetings.

10-12   Owner
Freelance Graphic Designer & 2D Animator

- Manage clients: proposal to final delivery.
- Manage projects: on-time delivery, iterations.
- Creative direction: concept to prodcution.
- Animation services: short classic/ digital animation, explainer videos, motion graphics.
- Graphic Design: high-resolution illustartion, branding, entire graphic suite for confferences.

EDUCATION

06-10   B.Ed.Des
Wizo Academy of Design & Education
Visual Communications, Animation

SKILLS

Design
- Graphics: Adobe Creative Cloud .
- Prototype: Figma, Invision, Zeppelin.
- Motion: After Effects, Animate.

Soft skills
- Strong communication skills
- Articulate design decisions
- Working in Agile/ Scrum methodology

LANGUAGES

עברית

English

Русский